Mariaelena Cossio Clark

UX/UI Designer | Vancouver, B.C. | LinkedIn | (604) 838-4874 | mariaelena.cossio@outlook.com

PROFESSIONAL SUMMARY

Detail-oriented UX/UI Designer with 3+ years of experience designing intuitive, accessible interfaces across mobile and web platforms. Adept at wireframing, prototyping, and user testing with a focus on balancing business needs and user goals. Known for clean UI execution and agile collaboration with developers. Based in Vancouver and experienced working on fast-paced design projects with shifting priorities, tight timelines, and ambiguous early requirements. Committed to crafting experiences that scale and solve real user problems.

CORE SKILLS

UX & UI Design: Figma, Adobe XD, Miro, ProtoPie

User Research & Testing: Interviews, usability testing, synthesis Wireframes & Interactive Prototypes: Mid- to high-fidelity flows Production-Ready Assets: Specs, redlines, component libraries Agile Collaboration: Jira, GitHub, dev handoff, feedback loops Responsive & Accessible Design: WCAG, cross-platform UI

Soft Skills: Adaptability, fast learning, communication, self-leadership

WORK EXPERIENCE

Freelance UX/UI Designer & Front-End Developer | Remote, Canada | Jan 2024–Present

- Designed user-centric solutions for clients with shifting goals and evolving scopes
- Led small design sprints (2–6 weeks) involving user research, flow mapping, and wireframing
- Developed and presented prototypes to stakeholders with rationale and iteration plans
- Produced detailed UI specs and collaborated closely with developers to ensure accuracy
- Balanced creative direction with development constraints across multiple fast-moving projects
- Created responsive design systems for cross-platform consistency

IT Support Specialist | AMWEST Funding Corp., Mexico | Jul 2019–Feb 2020

- Collaborated with tech teams to improve system usability and reduce issue rates
- Managed tools and workflows in high-speed support environments

IT Technician | Marina Mazatlán Golf Course, Mexico | Apr 2012–Feb 2016

• Installed systems and improved digital processes for onsite customer tools

SELECTED UX PROJECTS

BEYOND Skincare – Web Design System

- Led design of responsive component library; created handoff specs for devs
- Balanced stakeholder requests with usability best practices

relocateMe - Cross-Platform Web App

- Conducted moderated user interviews and used insights to define screen flows
- Prototyped MVP and tested with users; iterated based on results

Los Quequitos MX - Mobile-First E-commerce Site

- Managed a 4-week sprint from UX discovery to polished UI handoff
- Created high-fidelity mockups in Figma and collaborated daily with developers

Learn more at Mariaelena

EDUCATION

Post-graduate Certificate | Digital Design and Web Development | North Island College, BC, Canada

Bachelor of Science | Computer Science | Universidad del Desarrollo Profesional (UNIDEP) MExico

CERTIFICATIONS

Agile Software Development | LinkedIn 2023 Digital Marketing | SEMrush 2024 TEFL Certificate | Washington, DC 2019